

C. Off premises signs. Off premises signs (non-digital and digital) shall only be permitted within the General Commercial and Industrial Zoning Districts (excluding the Villages of Johnson City and Endicott) and within a distance of not greater than Five Hundred (500) feet of the right of way of NYS Route 17/Interstate 86. There will be a one-time fee payable to the Town of Union of \$12,500.00 for each new digital sign and a one-time fee payable to the Town of Union of \$1,250.00 for each new non-digital sign. In the event the applicant for the proposed new off premises sign (non-digital and digital) desire as part of the permit application to permanently remove existing off premises signs at a ratio of two existing non-conforming off premises signs to the installation of one new off premises sign in the Town of Union and on the condition that the minimum square feet of said two existing non-conforming off premises signs are a combined total square feet of at least 75% of the square footage of the proposed new off premises sign, then the payment of a one-time fee to the Town of Union of \$6,250.00 for each new digital sign and a one-time fee payable to the Town of Union of \$625.00 for each new non-digital sign.

Yearly license fees for off premises digital signs shall be \$500.00, payable by the owner to the Town of Union on a calendar basis. Yearly license fees for off premises static signs that are not already licensed by a Village or other government entity, shall be \$50.00 for a static sign larger than 55 sq. ft and \$25.00 for a static sign that is 55 sq. ft. or smaller. Failure to submit payment within 45 days of December 31, will result in an additional administrative fee of 10% of said overdue payment.

No more than one (1) off premises sign is permitted on a lot or parcel.

No off premises sign shall be located within Five Hundred (500) feet from another off premises sign facing the same direction, nor, as measured along the street line on which the sign is located, within One Hundred (100) feet of any residential zoning district boundary, nor within Five Hundred (500) feet of the property line of a public or parochial school, library, church, hospital or similar institutional use fronting on the same street.

The size of the off premises non-digital sign shall not exceed three hundred (300) square feet, shall not exceed thirty-five (35) feet in height above the elevation of the nearest highway shoulder, and shall have a minimum setback of eight (8) feet from any property line.

The size of the off premises digital sign shall not exceed Four Hundred Fifty (450) square feet, shall not exceed thirty-five (35) feet in height above the elevation of the nearest highway shoulder, and shall have a minimum setback of eight (8) feet from any property line.

The digital sign must be located at least 1000 feet from the nearest off premises digital sign. Distance between digital signs shall be in accordance with NYSDOT requirements.

The digital messaging shall remain static for at least eight (8) seconds prior to changing to the next message, which messaging change shall be performed as quickly as possible (e.g. no fade –out or fade-in).

The illumination and all other aspects of a digital sign shall otherwise conform to all requirements of the New York State Department of Transportation.